

Federal Consulting Group

United States Department of the Treasury

New FCG Service Puts You in Control of your Web Operations

The “Under the Hood” Best Practices Article in the May 2005 issue of FedTech highlights the importance of Web site architectural mapping to gain control of your operations. Federal Consulting Group has partnered with **MAXAMINE**, the premier architectural mapping and Web site quality and compliance product in the market.

MAXAMINE software and hosted solutions reveal the strengths and weaknesses of your online presence.

Architecture Mapping

- How well the site is designed and what it contains

Site Quality

- Heavy pages, link quality, site defects, inappropriate content

Brand Management

- Correct use and placement of logos
- Protection of brand by providing quality online experiences
- Content that impacts search engine optimization

Security

- Staging and development servers linked from public sites
- Internal web data available from outside the firewall

Privacy

- Pages and forms missing links
- Forms collecting personal data that are missing privacy links
- Insecure forms
- Personal information “spilling” into another site

Agency-wide Compliance

- Section 508 Compliance
- Section 207(f) of eGovernment Act

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Reports

- Scorecard
- Quick View
- ▼ Company Accessibility
 - Page Weight
 - Page Proximity
 - Content Redundancy
 - Site Accessibility
- ▼ Company Image
 - Link Integrity
 - External Link Integrity
 - Inappropriate Links
- ▼ Search Engine Optimization
 - Meta Data Coverage
 - Keyword Integrity
 - Title Integrity
- ▶ Third-party Links
- ▼ Privacy
 - Links
 - Forms
 - Data Spills
 - Beacons
 - Cookies
 - P3P Coverage
- ▼ Site Inventory
 - Age Since Last Modified
 - Age Since Created
 - Web Pages and Links
 - Directory Catalog
 - Directory Statistics
 - Image Inventory
 - Email Links

Powered by **MAXAMINE™**

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Information

www.fcg.gov

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